



**DIGITAL ECONOMY: MODERN  
CHALLENGES AND REAL OPPORTUNITIES  
DEMRO2026**

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**IV INTERNATIONAL CONFERENCE**



**P R O G R A M**

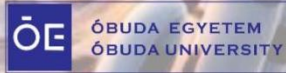
**23-24 April, 2026, Baku**

# DEMOCRO2026

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**IV International Conference on**  
**DIGITAL ECONOMY**  
**OPENING PROGRAM**

UNEC, III Campus, 194 Murtuza Mukhtarov str., Baku, AZ1065, Azerbaijan  
Conference Hall

*23 April 2026*

*Zoom: <https://zoom.us/j/91631682109> Kod: 409825*

<b>Opening ceremony 10.00 - 10.50</b>	<b>09.00 - 10.00</b>	<b>REGISTRATION</b>
	<b>10.00 - 10.05</b>	Greeting the participants of the opening ceremony and playing the National Anthem of the Republic of Azerbaijan
	<b>10.05 - 10.10</b>	<b>Prof. Rovnag Rzayev</b> – Vice-Rector for Science and Innovation (UNEC)
	<b>10.10 - 10.20</b>	<b>Acad. Ali Abbasov</b> - Azerbaijan National Academy of Sciences, Azerbaijan
	<b>10.20 - 10.30</b>	<b>Fariz Jafarov</b> - Executive Director of the Center for Analysis and Coordination of the Fourth Industrial Revolution (4SIM), Baku, Azerbaijan
	<b>10.30 - 10.40</b>	<b>Prof. Ramiz Aliguliyev</b> – Doctor of Technical Sciences, Corresponding Member of ANAS, Director of the Institute of Data Sciences and Artificial Intelligence of Azerbaijan Technical University
	<b>10.40 - 10.50</b>	<b>Prof. Bernard De Baets</b> - Faculty of Bioscience Engineering, Head of Department at the Department of Data Analysis and Mathematical Modelling, Ghent University, Belgium

<b>10.50 - 12.30</b>	<b>PLENARY SESSION</b>
<b>10.50 - 11.10</b>	<b>Prof. Bernard De Baets</b> - Faculty of Bioscience Engineering, Head of Department at the Department of Data Analysis and Mathematical Modelling, Ghent University, Belgium <i>The Objective Function of Society: Rethinking the Digital Economy</i>
<b>11.10 - 11.30</b>	<b>Prof. Valentina E.Balas</b> , Aurel Vlaicu University of Arad / Academy of Romanian Scientists, Romania <i>AI as a Catalyst: Transforming Industrial Society into Intelligent Society</i>
<b>11.30 - 11.50</b>	<b>Prof. Dr. Koksal Erenturk</b> , Faculty of Engineering, Department of both Electrical and Computer Engineering, Ataturk University, Erzurum, Türkiye <i>Federated Learning for Privacy-Preserving Digital Economy: From Finance to Edge AI</i>
<b>11.50 - 12.10</b>	<b>Prof. Dr. Cetin Elmas</b> , Gazi University, Ankara, Türkiye <i>Myths, Facts, and Misconceptions in the Age of Artificial Intelligence</i>
<b>12.10 - 12.30</b>	<b>Dr. Mosavi Amir</b> , Obuda University, Hungary <i>Comprehensive Modeling for Explainable and Responsible Artificial Intelligence</i>
<b>13.00 - 14.00</b>	<b>Lunch</b>
<b>14.00 - 17.30</b>	<b>Concurrent sessions</b>
<b>PANEL SESSIONS</b>	
Panel “A” – Large assembly hall Link: <a href="https://zoom.us/j/94370586168">https://zoom.us/j/94370586168</a> Code: 861868	
<b>14.00–15.20</b>	<p>➤ <b>Topic:</b> “Artificial Intelligence and the Labor Market: New Professions, Skills, and Employment Models”</p> <p>Discussion topics:</p> <ul style="list-style-type: none"> <li>✓ New skills and human capital: reskilling and upskilling</li> </ul>

	<p>strategies</p> <ul style="list-style-type: none"> <li>✓ Human–algorithm collaboration</li> <li>✓ Policy and regulatory choices: protecting jobs or promoting new employment models?</li> <li>✓ The impact of automation on the economy</li> <li>✓ Labor market transformation and social policy measures</li> <li>✓ AI and labor productivity: economic growth, wage inequality, and income distribution</li> </ul> <p><b>Moderator: Asim Namazov</b>, Director of Advantech</p> <p><b>Speakers:</b>  <b>Gunay Huseynli</b>, Director of ANTEC Academy</p> <p><b>Daryanur Huseynov</b> - Head of the Information Security, Azcon Holding</p>
<b>15.30 - 17.30</b>	<b>SESSIONS (1, 2)</b>
<i>April 24, 2026</i>	
<b>09.00-11.00</b>	<b>SESSIONS (3, 4, 5)</b>

<p><b>Panel “B” – Large assembly hall</b>  <b>Link: <a href="https://zoom.us/j/98085439213">https://zoom.us/j/98085439213</a> Code: 397610</b></p>	
<b>11.00-12.30</b>	<p><b>Topic:</b> “Artificial intelligence governance: ethical responsibility, algorithmic transparency and information security”</p> <p>Discussion topics:</p> <ul style="list-style-type: none"> <li>✓ Bias and fairness</li> <li>✓ Data privacy</li> <li>✓ Regulatory frameworks and international standards</li> </ul> <p><b>Moderator: Prof. Dr. Cetin Elmas</b>, Gazi University, Ankara, Türkiye</p> <p><b>Speakers:</b>  <b>Dr. Gismet Ibrahimov</b> - General Director of the telecommunications operator “TransEuroCom” MMC</p> <p><b>Novruz Bəhramov</b>, Cybersecurity Specialist at Delta Telecom</p>

**End of the Conference – Large assembly hall**

*April 24, 2026*

**12.30 - 12.50**

**Final report of the conference outcomes:** (Conference Executive Secretary )

**SESSIONS**

**SESSION 1:**

*April 23, 2026, Time: 15:30 - 17:30*

**Room: 323**

*Moderator: Prof. Arzu Huseynova*

*Assistant: Assoc. Prof. Rana Mikayilova*

*Zoom: <https://zoom.us/j/97914012336> Code: 710455*

1.	<i>Zehra Rzazade (UNEC), Paper ID 8</i> <b>DİJİTAL EKONOMİ VE SÜRDÜRÜLEBİLİR KALKINMA</b>
2.	<i>Əbdülrəhim Dadaşov (İqtisadi İslahatların Təhlili və Kommunikasiya Mərkəzi), Paper ID 15</i> <b>Aqrar maliyyənin rəqəmsal transformasiyası: institusional çərçivə və siyasət çağırışları</b>
3.	<i>Fazil Hacıyev (UNEC), Paper ID 53</i> <b>Rəqəmsal iqtisadi inkişafda Azərbaycan Respublikasında turizm fəaliyyətinin təhlili və aktual problemlər</b>
4.	<i>Murad Abdullazade (UNEC), Paper ID 59</i> <b>Increasing the efficiency of logistics methods of the loading process on the TransCaspian International Transport Route</b>
5.	<i>Huseyn Salimli (Azerbaijan Technical University), Paper ID 65</i> <b>Systematic assessment and prioritization of digital transformation barriers in the Republic of Azerbaijan</b>
6.	<i>Arzu Huseynova (Economic Scientific Research Institution, Ministry of Economy of the Republic of Azerbaijan, UNEC, Azerbaijan Technical University), Paper ID 69</i> <b>Assessing Azerbaijan's Digital Transformation Efficiency Through the New Generation Economy Index 2025</b>
7.	<i>Aykan Khubanov (The Academy of Public Administration under The President of Azerbaijan Republic), Aghamehdi Mehdiyev (The Academy of Public Administration under The President of Azerbaijan Republic), Paper ID 79</i> <b>The role of digitalization in pension regulations in the 21st century</b>

8.	<i>Liliya Mirzazade (Institute of Philosophy and Sociology National Academy of Sciences of Azerbaijan), Paper ID 83</i> <b>The Process of Transformation of Public Administration Of Azerbaijan Into The World of Digital Technologies</b>
9.	<i>Manaf Bagirzade (Economic Research Institute of the Ministry of Economy of the Azerbaijan Republic), Paper ID 84</i> <b>Implementation of the Ultimate Purpose Approach in Measuring the Digital Economy: The Case of Azerbaijan</b>
10.	<i>Ayhan Satıcı (UNEC), Paper ID 100</i> <b>Azərbaycanda iqtisadi dəhlizlərin rəqəmsal transformasiyası</b>
11.	<i>Qismət İbrahimov ("Transeurocom" MMC), Paper ID 108</i> <b>Rəqəmsal iqtisadiyyatda müasir trendlər və strateji inkişaf istiqamətləri</b>
12.	<i>Roya Mammadli (Azerbaijan State Oil and Industry University), Arzu Mirgeydarova (Azerbaijan State Oil and Industry University), Paper ID 2</i> <b>The role of Artificial Intelligence in the development of the Digital Economy in Industrial Enterprises</b>
13.	<i>Suleymanov Gazanfar (Azerbaijan State University of Oil and Industry), Mahir Zeynalov (Azerbaijan State University of Oil and Industry), Turkan Sheydai (Azerbaijan State University of Oil and Industry), Paper ID 10</i> <b>Assessment of the Role of Economic Transformation in the Formation of a Digital Management Strategy</b>
14.	<i>Aygun Omarli (Baku State University), Paper ID 16</i> <b>Institutional and Digital Transformation of the Mechanisms Through Which Labor Incomes Affect the National Economy of Azerbaijan</b>
15.	<i>Sonay Rezai Vahid (UNEC, Azerbaijan Technical University), Paper ID 24</i> <b>Integration of IOT Sensors and Cloud Technologies for Climate Control In Higher Education Buildings</b>
16.	<i>Elvin Nasirov (UNEC), Elshan Nasirov (Azeronline LTD), Zahra Zarbaliyeva (Baku Engineering University), Paper ID 31</i> <b>AI-Driven Digital Transformation in Public Administration Enhancing Economic Efficiency and Transparency</b>
17.	<i>Vishal D Biradar, Mukesh P Choudhary, Atharva Ghongade, Nidhi Jain, Jayesh M. Sarwade, Dewendra Bharambe (JSPM Rajarshi Shahu College of Engineering), Paper ID 80</i> <b>Complex Architecture/ Indoor Navigation using Augmented Reality</b>
18.	<i>Aida Mustafayeva (Mingachevir State University), Elmira İsrailov (Mingachevir State University), Gunel Baxshiyeva (Mingachevir State University), Saadat Aslanova (Mingachevir State University), Paper ID 102</i> <b>Analysis of Artificial Intelligence Algorithms for the Recognition of Images, Texts, and Audio Signals on Mobile Devices</b>

19.	<i>Emil Qənbərov (Azərbaycan Kooperasiya Universiteti), Emin Qənbərov (UNEC), Paper ID 107</i> <b>SÜNİ İNTELLEKT TEXNOLOGİYALARININ İQTİSADİ İNKİŞAF VƏ MƏHSULDARLIĞA TƏSİRİ</b>
20.	<i>Selami Yildirim (UNEC), Paper ID 110</i> <b>Perceived Leadership Styles of Medical Device Managers And Associated Leadership Behavior Outcomes</b>

## SESSION 2:

*Aprel 23, 2026, Time: 15:30 - 17:30,  
Room: 325*

*Moderator: Assoc. Prof. Aida Mustafayeva,*

*Assistant: Assoc. Prof. Arzu Mammadova*

*Link: <https://zoom.us/j/99240689209> Kod: 678429*

1.	<i>Jalə Əliyeva (Elm və Təhsil Nazirliyi, İqtisadiyyat İnstitutu; Azərbaycan Uiversiteti) Paper ID 3</i> <b>Əlilliyi olan şəxslər üçün inklüziv təhsildə rəqəmsal texnologiyalar</b>
2.	<i>Muruganandham S K (Rajarajeswari College of Engineering), Paper ID 21</i> <b>AI-Based Personalized Learning and Student Performance: Evidence from Indian Higher Education</b>
3.	<i>Lamiya Tahirova (UNEC), Paper ID 26</i> <b>Artificial Intelligence and Digitalization in Education</b>
4.	<i>Gunay Badalzade (Azerbaijan State Pedagogical University), Paper ID 37</i> <b>DIGITAL TRANSFORMATION IN INCLUSIVE EDUCATION: OPPORTUNITIES AND CHALLENGES</b>
5.	<i>Arzu Mammadova (UNEC), Sevda Hajizade (UNEC), Shadiya Aliavsarova (UNEC), Paper ID 46</i> <b>Interactive Learning Platform: A Human-Centered Educational Approach for Children with Autism Spectrum Disorder</b>
6.	<i>Ofelya Nasirova (Azerbaijan University of Architecture and Construction), Paper ID 50</i> <b>MAIN AREAS OF APPLICATION OF ARTIFICIAL INTELLIGENCE IN EDUCATION AND ITS IMPORTANCE</b>
7.	<i>Naila Huseynova (UNEC), Yegana Aghamaliyeva (UNEC), Gulchora Salahzadeh (UNEC), Sevinc Hanifayeva (UNEC), Paper ID 54</i> <b>AI BASED PERSONALIZED DESIGN EDUCATION</b>
8.	<i>Elşən Səfixanov (Quba rayon F.Həmzəyev adına Digah kənd tam orta ümumtəhsil məktəbi), Paper ID 71</i> <b>ÖYRƏNMƏNİ ŞƏXSİLƏŞDİRƏN SÜNİ ZƏKA: ADAPTIV TƏLİM VƏ SMART REPETİTORLUQ SİSTEMLƏRİ</b>
9.	<i>Peri Huseynova (Nakhchivan State University), Paper ID 81</i> <b>Teaching Proton Transfer and Reaction Mechanisms in Organic Chemistry through an AI-Enhanced CLIL Approach</b>

10.	<i>Hökümə Məmmədova (Azərbaycan İdman Akademiyası), Paper ID 111</i> <b>Təhsildə rəqəmsal transformasiya və süni intellekt</b>
11.	<i>Telli Qədirova (Sumqayıt Dövlət Universiteti), Paper ID 117</i> <b>TƏHSİLƏN LƏRİN AKADEMİK GÖSTƏRİCİLƏRİNİN YAXŞILAŞMASINDA MÜƏLLİMİN ROLU</b>
12.	<i>Elvin Aliyev (UNEC, Khazar University), Paper ID 28</i> <b>Digital Inclusion, Quality of Education, and the Formation of Human Capital in the Context of an Innovative Economy</b>
13.	<i>Tahira Garabayli (The Academy of Public Administration under the President of the Republic of Azerbaijan), Paper ID 12</i> <b>Children's Rights In The Era of Artificial Intelligence: Challenges And Advantages</b>
14.	<i>Fidan Asgarova (UNEC), Paper ID 19</i> <b>Ethical Risk Reflections on Educational Applications of Artificial Intelligence</b>
15.	<i>İlqar Nasirov (UNEC), Paper ID 36</i> <b>The ethical and regulatory challenges of generative AI systems in modern society</b>
16.	<i>Sevda Hajizade (UNEC), Laman Osmanli (UNEC), Paper ID 45</i> <b>AZƏRBAYCANIN DAYANIQLI AI STRATEGİYASI ÜÇÜN RİSKLƏR VƏ HƏLLƏR</b>
17.	<i>İlham Əliyev (AMEA Fəlsəfə və Sosiologiya İnstitutu), Habil Qurbanov (AMEA Fəlsəfə və Sosiologiya İnstitutu), Paper ID 63</i> <b>Süni İntellektin tənzimlənməsində etik-hüquqi çərçivələr</b>
18.	<i>Konul Mirzamammadova (UNEC), Kenan Gafarov (UNEC), Paper ID 88</i> <b>Ethical Principles of Artificial Intelligence and Their Implementation in the Military</b>
19.	<i>Ketevan Kukhianidze (Akaki Tsereteli State University), Nino Kitoshvili (Alterbridge University), Paper ID 103</i> <b>Challenges of the Digital Age in Georgian Schools: Aspects of Education, Security, and Legal Regulation</b>
20.	<i>Aflatun Mammadov (UNEC), Paper ID 104</i> <b>The AI Divide: How Automation Deepens Digital Inequality</b>

**SESSION 3:**

*April 24, 2026, Time: 09:00 – 11.00,  
Room: 323*

*Moderator: Assoc. Prof. Hilala Jafarova,*

*Assistant: Assoc. Prof. Sevda Hajizade*

*Zoom: <https://zoom.us/j/92539704266> Kod: 103793*

1.	<i>Aisha Gurbanli (UNEC), Paper ID 35</i> <b>A Conceptual Risk Assessment Study for Critical Systems in Modern Digital Universities</b>
2.	<i>Asif Guliyev, Parviz Mammadov, Valeh Alguluyev, Xazar Necimbeyli, Kamran Shiraliyev, Vasif Kerimov (Baku Engineering University), Paper ID 38</i> <b>THE MODERN STRATEGIES OF MATERIAL RESOURCHES IN PROJECT MANAGEMENT</b>
3.	<i>Gunay Aliyeva (Baku State Economic and Humanities College, UNEC), Paper ID 47</i> <b>Light Industry Clusters: The Chinese Experience</b>
4.	<i>Nərmin Həsənova (Gəncə Dövlət Universiteti), Paper ID 62</i> <b>AZƏRBAYCANIN QEYRİ-NEFT SEKTORUN İNKİŞAFINDA STRATEJİ ƏMƏKDAŞLIQ ƏLAQƏLƏRİNİN ROLU</b>
5.	<i>Səxavət Mirzəyev (Azərbaycan Kooperasiya Universiteti), Paper ID 68</i> <b>Süni intellektin tətbiqi və rəqəmsallaşma sənayenin əsas inkişaf istiqaməti kimi</b>
6.	<i>Aygun Ismayilova (Mingachevir State University), İlham İsmayilova (Mingachevir State University), Paper ID 77</i> <b>The Role of Technoparks and Innovation Centers in National Innovation Systems: A Conceptual Analysis</b>
7.	<i>Momeena Mehdi (Khazar University), Paper ID 114</i> <b>The Determining Effect of Capital and Organizational Culture on Digital Innovation</b>
8.	<i>Asya Guliyeva (UNEC, National Aviation Academy), Duygu Asgarova (UNEC), Paper ID 1</i> <b>Enhancing Data Confidentiality in AI with Federated Learning and Differential Privacy</b>
9.	<i>Turkan Bashirli (UNEC), Sevinc Karimova (UNEC), Paper ID 11</i> <b>KİBERTƏHLÜKƏSİZLİK RİSKLƏRİNİN QIYMƏTLƏNDİRİLMƏSİNDƏ OPTİMAL QƏRAR QƏBULETMƏ MODELƏRİ</b>
10.	<i>Əmrahova Nurcan (UNEC), Paper ID 20</i> <b>MƏLUMATLARIN QORUNMASI VƏ KİBERTƏHLÜKƏSİZLİK KONTEKSTİNDƏ SİMSİZ ŞƏBƏKƏLƏRDƏ AUTENTİFİKASIYA METODLARININ TƏHLİLİ</b>

11	<i>Huseyin Polat (Gazi University), Emre Kaya (Gazi University), Saadin Oyucu (Gazi University), Mahammad Huseynli (UNEC), Paper ID 39</i> <b>Design of an Isolated and Low-Cost Raspberry Pi-Based IoT Network Infrastructure Against ARP Spoofing and Man-in-the-Middle Attacks</b>
12	<i>Həsənağa Səfərov (UNEC), Paper ID 42</i> <b>BULUD MÜHİTLƏRİNDƏ KONFİQRASIYA SƏHVLƏRİNİN TƏHLÜKƏSİZLİK RİSKLƏRİ</b>
13	<i>Kanan Azimov (UNEC), Paper ID 44</i> <b>Digital literacy and cybersecurity awareness against social engineering on social media</b>
14	<i>Kanan Mahmudov (UNEC), Paper ID 48</i> <b>Identity and Access Management (IAM) Security in Cloud Services</b>
15	<i>Münevver Verim (Gazi Üniversitesi), Cemal KOÇAK (Gazi Üniversitesi), Paper ID 52</i> <b>Data-Driven Intrusion Detection System for Network Security Using Machine Learning Models</b>
16	<i>Najaf Mammadzada (Baku Engineering University), Jabir Mammadov (Baku Engineering University), Paper ID 82</i> <b>Technological Sovereignty and Cybersecurity: Breaking Monopoly in Society 5.0 Era.</b>

#### SESSION 4

*April 24, 2026, Time: 09:00 – 11.00,  
Room: 325*

*Moderator: Dr. Asya Guliyeva,  
Assistant: Fidan Naghiyeva*

*Link: <https://zoom.us/j/97480895300> Kod: 253489*

1.	<i>Samir Aslanov (Bakı Biznes Universiteti), Cabir Mirzai (Bakı Biznes Universiteti), Paper ID 9</i> <b>Alternativ enerji sektorunda rəqəmsallaşma nəticəsində əmək bazarında yaranan yeni peşələr və bacarıqlar</b>
2.	<i>Nijat Dergahli (Baku Slavic University), Paper ID 23</i> <b>Digital Economy and Sustainable Development: The Roles of Green Innovation and Institutional Quality</b>
3.	<i>Fərid Məmmədov (UNEC), Paper ID 29</i> <b>Azərbaycanda peşə təhsili məzunlarının sayı və məşğulluq göstəricisi arasında əlaqənin regressiya təhlili</b>
4.	<i>Fərid Məmmədov (UNEC), Paper ID 30</i> <b>TƏHSİL-ƏMƏK BAZARI UYGUNSUZLUĞU PROBLEMİ</b>
5.	<i>Arzu Cavid (Azərbaycan Texnologiya Universiteti), Paper ID 32</i> <b>RƏQƏMSAL İQTİSADİYYAT ŞƏRAİTİNDƏ İNSAN KAPİTALININ İNKİŞAFI: DÖVLƏT SİYASƏTİ VƏ TƏHSİL SİSTEMİNİN ROLU</b>
6.	<i>Fidan Nağıyeva (UNEC), Paper ID 41</i> <b>RƏQƏMSAL İQTİSADİYYATIN DAVAMLİ İNKİŞAFINDA TƏHSİL-ƏMƏK</b>

	<b>BAZARI UYĞUNSUZLUĞUNUN REAL MƏLUMATLARA ƏSASLANAN TƏHLİLİ</b>
7.	<i>Şahbaz İsmayilova (UNEC), Paper ID 49</i> <b>Süni İntellekt Və Texnoloji Dəyişikliklər Kontekstində Əmək Bazarının Transformasiyası</b>
8.	<i>Sevda Abbasova (UNEC), Paper ID 55</i> <b>Digital Economy as a Driver of Sustainable Economic Development</b>
9.	<i>Tural Gojjayev (Azerbaijan University), Paper ID 73</i> <b>EDUCATION IN THE DIGITAL ECONOMIC GROWTH: THE SKILLS MISMATCH AND THE NEED FOR RESKILLING</b>
10	<i>Orkhan Vatankhah (Azerbaijan Technical University), Paper ID 94</i> <b>Innovation Activity and Institutional Development of Universities in the Digital Economy: Structural Evidence from Azerbaijan</b>
11	<i>Tarana Aliyeva (UNEC), Shamil Humbatov (Karabakh Universiteti), Paper ID 118</i> <b>The Impact of Artificial Intelligence on Professional Skills and Career Prospects in the Azerbaijani IT Sector: An Empirical Analysis</b>
12	<i>Şəhla Nəzərova (Bakı Biznes Universiteti), Paper ID 6</i> <b>Rəqəmsal transformasiya kontekstində ağıllı şəhərlər və ekoloji davamlılıq</b>
13	<i>Nijat Safarov (University of Economics in Katowice), Paper ID 22</i> <b>ESG Indicators and Online Reputation in Tourism Platforms: A Pilot Data Analysis</b>
14	<i>Zumrud Hüseynova (Azerbaijan National Academy of Sciences), Paper ID 34</i> <b>SOCIAL HABITUS OF THE DIGITAL ECONOMY</b>
15	<i>Cəmalə Tahirzadə (Azərbaycan Texnologiya Universiteti), Paper ID 64</i> <b>ƏTRAF MÜHİTƏ TƏSİR: RƏQƏMSALLAŞMA VƏ YAŞIL İQTİSADİYYAT</b>
16	<i>Elgiz Mahmudov (Mingachevir State University), Paper ID 75</i> <b>The Role of Digital Technologies in Increasing Energy Efficiency</b>
17	<i>Hikmat Mammadov (National Aviation Academy), Nasimi Valehov (National Aviation Academy), Fidan Valehova (National Aerospace Agency), Paper ID 78</i> <b>ANALYSIS OF THE DYNAMICS OF DEGRADED FOREST COVER BASED ON REMOTE SENSING METHODS AND SATELLITE IMAGERY (CASE STUDY OF THE ZANGILAN DISTRICT – BASITÇAY STATE NATURE RESERVE)</b>
18	<i>Manaf Bagirzade (Economic Research Institute of the Ministry of Economy of the Azerbaijan Republic), Sakinakhanim Balayeva (Economic Research Institute of the Ministry of Economy of the Azerbaijan Republic), Paper ID 86</i> <b>Analysis of the Economic Aspects of Innovations Implemented in Smart Cities</b>
19	<i>Albina Hashimova (Baku Engineering University), Paper ID 91</i> <b>GREEN ECONOMY IN THE CONTEXT OF DIGITAL TRANSFORMATION: SUSTAINABLE BUSINESS MODELS AND ENVIRONMENTAL IMPACTS</b>

20	<i>Talat Alizade (Nakhchivan State University), Paper ID 97</i> <b>INVESTMENT PRIORITIES IN RENEWABLE ENERGY: AN OPTIMIZATION PERSPECTIVE FOR AZERBAIJAN</b>
21	<i>Rajender S. Godara (Lovely Professional University), Aakriti (Lovely Professional University), Aashima Puri (Lovely Professional University), Vishal Sarin (Lovely Professional University), Vijay Kumar (Chaudhary Ranbir Singh University), Paper ID 98</i> <b>Green Entrepreneurship for Affordable Nutrition: Sustainable Food Business Models under Inflationary Pressures in India</b>

**SESSION 5:**

*April 24, 2026, Time: 09:00 – 11.00,  
Room: 327*

*Moderator: Assoc. Prof. Ulviyya Rzayeva,  
Assistant: Dr. Sevda Badalova*

*Zoom: <https://zoom.us/j/98350742837> Kod: 302993*

1.	<i>Qurban Qurbanov (ADPU-nun Ağcabədi filialı), Paper ID 5</i> <b>ƏNƏNƏVİ TİCARƏTLƏ ELEKTRON TİCARƏTİN MÜQAYİSƏLİ CƏHƏTLƏRİ</b>
2.	<i>Mahir Zeynalov (Azerbaijan State Oil and Industry University), Paper ID 7</i> <b>Impact of digitalization on the business environment and international experience</b>
3.	<i>Əli Əliyev (Bakı Dövlət Universiteti), Paper ID 13</i> <b>Azərbaycanda e-ticarətin inkişaf xüsusiyyətləri</b>
4.	<i>Əsgərova Məhsəti (Naxçıvan Dövlət Universiteti), Paper ID 14</i> <b>ELEKTRON TİCARƏT EKOSİSTEMİ: RƏQƏMSAL BAZARLARIN İNNOVATİV İNKİŞAFI</b>
5.	<i>Şahnur Vəliyev (Azərbaycan Respublikası Elm və Təhsil Nazirliyi, İqtisadiyyat İnstitutu, Bakı Biznes Universiteti), Paper ID 25</i> <b>AZƏRBAYCANDA MALİYYƏ BAZARLARININ MÜASİR VƏZİYYƏTİ: PROBLEMLƏR VƏ PERSPEKTİVLƏR</b>
6.	<i>Hənifə Cəfərli (UNEC), Paper ID 70</i> <b>Milli iqtisadiyyatın maliyyə təhlükəsizliyi: mövcud problemlər və inkişaf perspektivləri</b>
7.	<i>Ayşən Məmmədova (Azərbaycan Texnologiya Universiteti), Paper ID 74</i> <b>RƏQƏMSAL MARKETİNQ STRATEGİYASININ NƏTİCƏLƏRİNİN TƏHLİL EDİLMƏSİ METODLARI</b>
8.	<i>Rajender S. Godara, Pragya, Vishal Sarin, Shyam Sunder Agrawal (Lovely Professional University), Paper ID 99</i> <b>An Empirical Investigation into Digital Payment Trends, UPI Growth and Fraud Patterns in India</b>

9.	<i>Malahat Orujova (UNEC), Tutu Orujova (Baku State University), Shargiya Abbasova (Baku State University), Paper ID 113</i> <b>The role of economic diversification in assessing the quality of economic growth</b>
10.	<i>Nurlan Imanzade (UNEC), Paper ID 115</i> <b>QUANTUM MODELING OF PRICE DYNAMICS IN THE BITCOIN MARKET</b>
11.	<i>Elshan Orujov (Azerbaijan University, Baku Business University), Paper ID 18</i> <b>Non-tariff regulatory measures and their implications for prospective WTO member states</b>
12.	<i>Alina Mammadova (Baku Business University), Paper ID 43</i> <b>IMPROVING THE ACCOUNTING AND AUDITING OF INVESTMENT RESOURCES IN THE LIFE INSURANCE SECTOR UNDER THE DIGITAL ECONOMY</b>
13.	<i>Afat Mammadova (Azerbaijan University of Architecture and Construction), Paper ID 51</i> <b>Research on the level of human capital and digital literacy in regional enterprises and organizations in Azerbaijan</b>
14.	<i>Günay Məcidova (Azərbaycan Universiteti), Paper ID 72</i> <b>Rəqəmsal iqtisadiyyat şəraitində istehlakçı davranışının transformasiyası: nəzəri və praktik yanaşma</b>
15.	<i>Ulviyyə Isayeva (Azerbaijan Technical University), Paper ID 85</i> <b>Challenges of Service Sector Development in the Context of the Platform Economy</b>
16.	<i>Malahat Orujova (UNEC), Tutu Orujova (Baku State University), Shargiya Abbasova (Baku State University), Paper ID 89</i> <b>Assessing the quality of economic growth and economic diversification</b>
17.	<i>Sevda Badalova (UNEC), Flora Kashiyeva (UNEC), Paper ID 105</i> <b>The impact of artificial intelligence on transformations in the financial sector</b>
18.	<i>Simuzar Mammadova (UNEC), Ofelya Mazanova (UNEC), Intisar Mammadova (UNEC), Paper ID 112</i> <b>THE IMPACT OF DIGITAL TRANSFORMATION ON CONSUMER BEHAVIOR IN MARKETING MANAGEMENT</b>
19.	<i>Faig Zaxarov (UNEC), Paper ID 116</i> <b>Business Process Management and Modeling: The Role of BPM and BPMN in Enhancing Efficiency in Work Environments</b>

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